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PATENT APPLICATION

SEP 1 3 2004

I herby certify that I have reasonable basis to believe that this correspondence is being transmitted by facsimile addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, (Fax No. 703-872-9306) on or before September <u>/3</u>, 2004,

Vicki L. Gilbert

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark D. Braxton

Group Art Unit 2611

ON-DEMAND METHOD AND SYSTEM FOR ENTERTAINING A USER Examiner Joseph G. Ustaris

Serial No. 09/745,585

Filed December 21, 2000

Commissioner of Patents and Trademarks P.O. Box 1450 Alexandria, VA. 22313-1450

NOTICE OF APPEAL

Sir:

In response to the Final Office Action dated July 14, 2004, Applicants appeal the final rejection of claim 3. Please charge the required fee to Deposit Account No. 07-0960.

Respectfully submitted,

Anthony Luke Simon, Attorney

Registration No. 34434

Telephone: (313) 665-4714